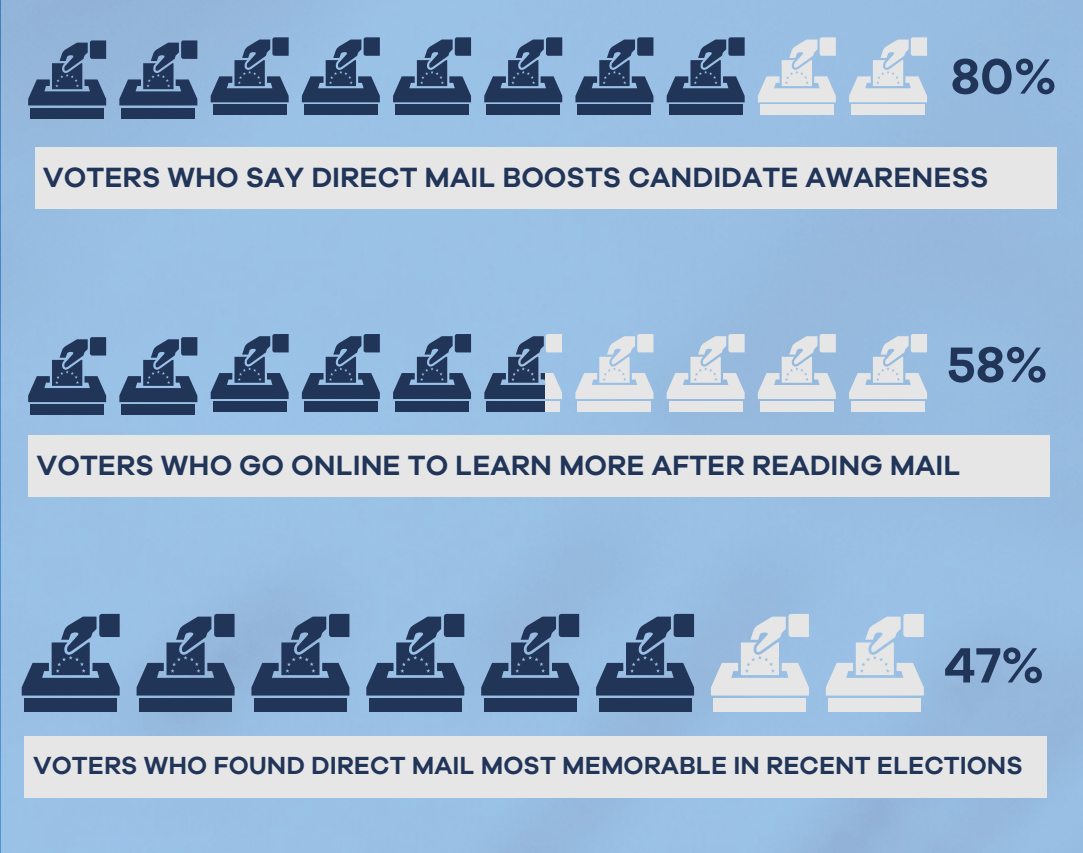
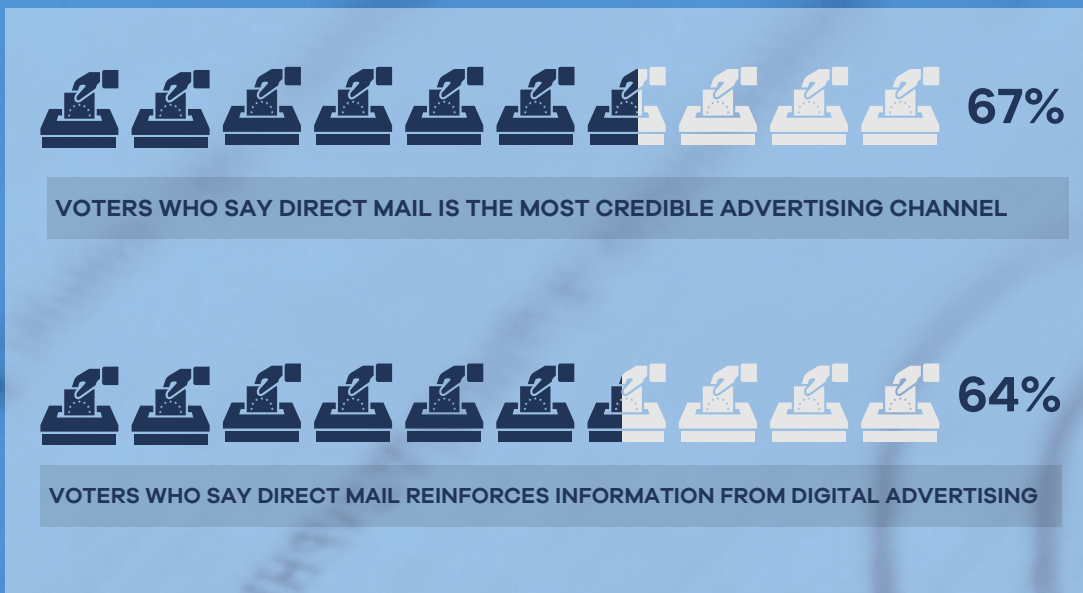


What You Need to Know About Political Mail

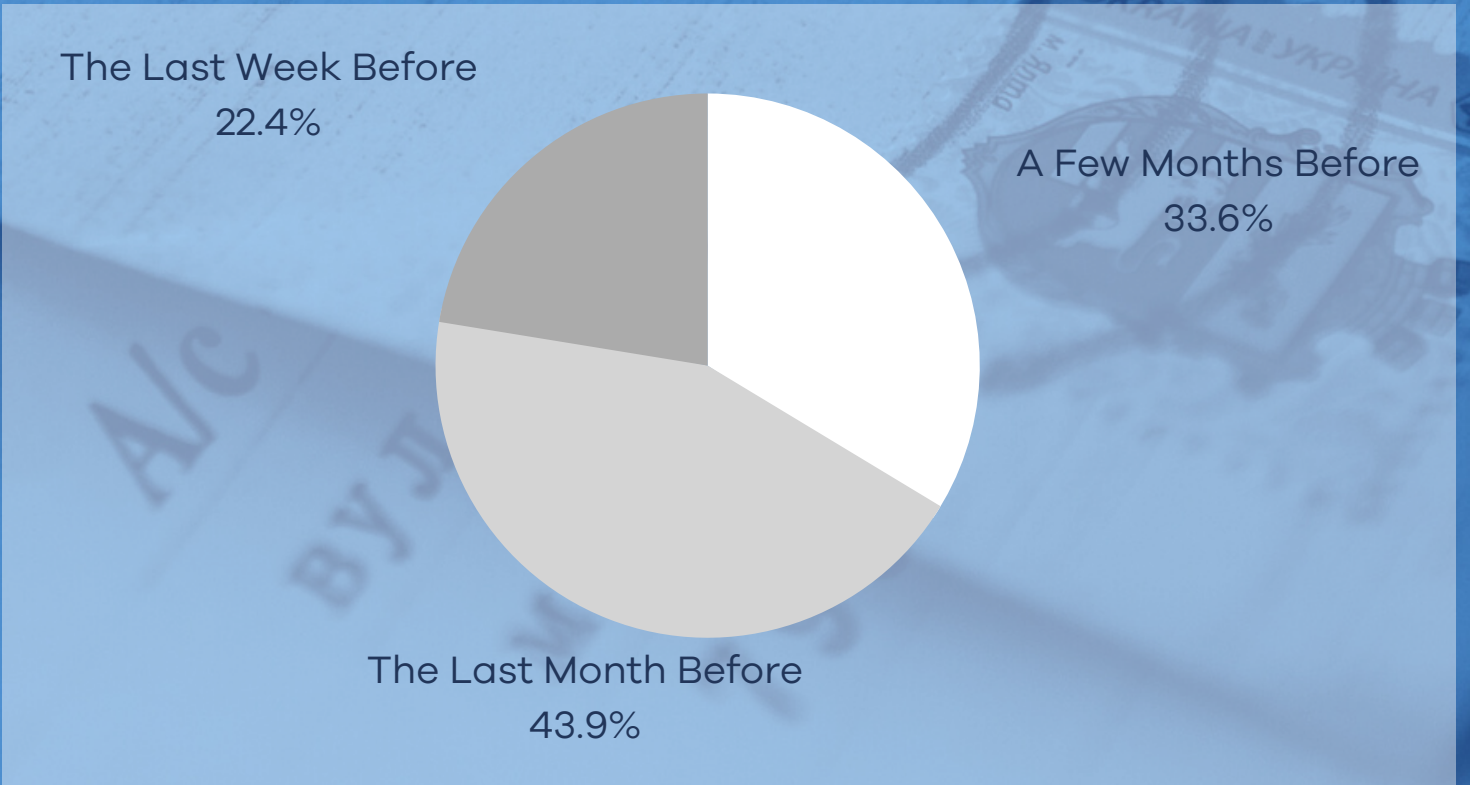
SPREAD AWARENESS WITH POLITICAL MAIL



BUILD CREDIBILITY WITH POLITICAL MAIL PIECES



WHEN DO VOTERS PREFER TO RECEIVE DIRECT MAIL?



PERCENT OF VOTERS WHO RECALLED RECEIVING POLITICAL MAIL AT LEAST WEEKLY

