



BR Printers



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San Jose CA
(HQ, CMC, & EPIC)
665 Lenfest Rd.
San Jose, CA 95133
408-278-7711

San Diego, CA
(CDM)
7606 Miramar Rd.
#7100
San Diego, CA 92126
856-677-1727

Denver, CO
(BR DENVER)
5050 MolineSt.
Denver, CO 80239
303-765-1383

Denver, CO
(ROSS4MARKETING,
EGAN, & C&D)
550 East 76th Ave.
Denver, CO 80229
303-287-3217

Independence, KY
(BR KENTUCKY)
10154 Toeppen Dr.
Independence, KY 41051
859-292-1700

Appleton, WI
(NGS)
2600 North Ballard Rd.
Appleton, WI 54911
920-734-7500

Appleton, WI
(JP GRAPHICS)
3001 East Venture Dr.
Appleton, WI 54911
920-733-4483

Cincinnati, OH
(BR OHIO)
3962 Virginia Ave.
Cincinnati, OH 45227
800-598-7808

BR C.R.E.E.D.

CREATIVE • RESPECTFUL • ENTREPRENEURIAL • ENTHUSIASTIC • EXPERIENCED • DETERMINED

BR SAN JOSE



JP GRAPHICS - A BR COMPANY



CASA DEL MAR - A BR COMPANY



NGS - A BR COMPANY



BR OHIO



BR KENTUCKY



BR DENVER



BR COMMERCIAL PRINT GROUP



EPIC LABELING SOLUTIONS - A BR COMPANY



CMC - A BR COMPANY





About Us

BEYOND INK

1992

*Rich Brown &
Chris Rooney*

Founded by industry veterans, Rich Brown and Chris Rooney, BR has been committed to the digital printing of software technical manuals and commercial print since its inception in San Jose, California. Brown and Rooney represent the B and R in BR Printers.

2000



We expand into the educational textbook market, printing K-12 hard and soft cover books, workbooks, and teacher guides.

2005



With innovation running through our blood, we reimagine the textbook rebinding process, extending the life of gently used books by applying new covers – and saving school districts thousands of dollars.

2007



Supporting east coast-based book publishers, we head to Kentucky and build a digital book making facility in Independence, KY.

2009



First Ricoh roll-fed ink jet press installed in KY

2012



Investment in our future continues with the installation of our first HP T200 roll-fed ink jet press in San Jose, CA.

2013

Adam DeMaestri

Adam DeMaestri is named President of BR.

2017



Driving our desire to help our customers succeed in the constantly changing landscape beyond print, we expand into the promotional product, apparel sourcing, branding and fulfillment arena.

2018



We expand into the Denver, Colorado market with the acquisition of direct mail and fulfillment operation Endpoint Direct.

2020



Our roll across the country continues with two acquisitions. Short run digital, wide format and promo products company CMC Print-On-Demand in Fremont, California and National Graphics Solutions (NGS), a web offset book printer in Appleton, Wisconsin.

2021



The acquisition of San Diego, California based promotional product marketer Casa del Mar adds custom apparel and embroidery to our capabilities. CJK, a prominent Cincinnati-based book printer bolsters our mid-west operations.

2022



Acquires EPIC labeling solutions, C&D Printing, Egan Printing Co, and Ross4Marketing. BR Commercial Print Group is formed in Denver, CO.

2023



Capabilities diversify with the addition of packaging solutions through the acquisition of JP Graphics of Appleton, WI. Added digital capacity with two additional HP T240's.



Leadership

BEYOND INK



Adam DeMaestri
President & CEO



Cristy Abella
Chief Financial Officer



Steve Crile
Vice President, Fulfillment
& Kitting Operations



Scott Detrick
Director Corporate Development / M&A / FP&A



Bob Durgy
Senior Vice President,
Business Development



Steve Duvanich
Director, Enterprise Sales



John Edwards
President, BR East



Greg Fredwest
Plant Manager, Kentucky



David Gall
Chief Strategy officer & Senior Vice President, West



Philip Kemppainen
President, National Graphic
Solutions (NGS)



Javier Marfil
Vice President, Denver
Operations



Andrew Parker
Director of Marketing and
Marketing Sales



Sherwin Poorsina
Executive Vice President, BR Commercial
Print Group and President, CMC



Adam Rothenberger
Vice President, Technology



Tim Ruppert
President, BR Ohio



Reza Takeshi
San Jose Plant and
West Coast Operations
Manager



Susan Thompson
President, Casa del
Mar



Kathryn Torre
Director, Human Resources



Tom Vargas
President, Epic Labeling
Solutions



Steve Larson
Vice President, C&D
Printing

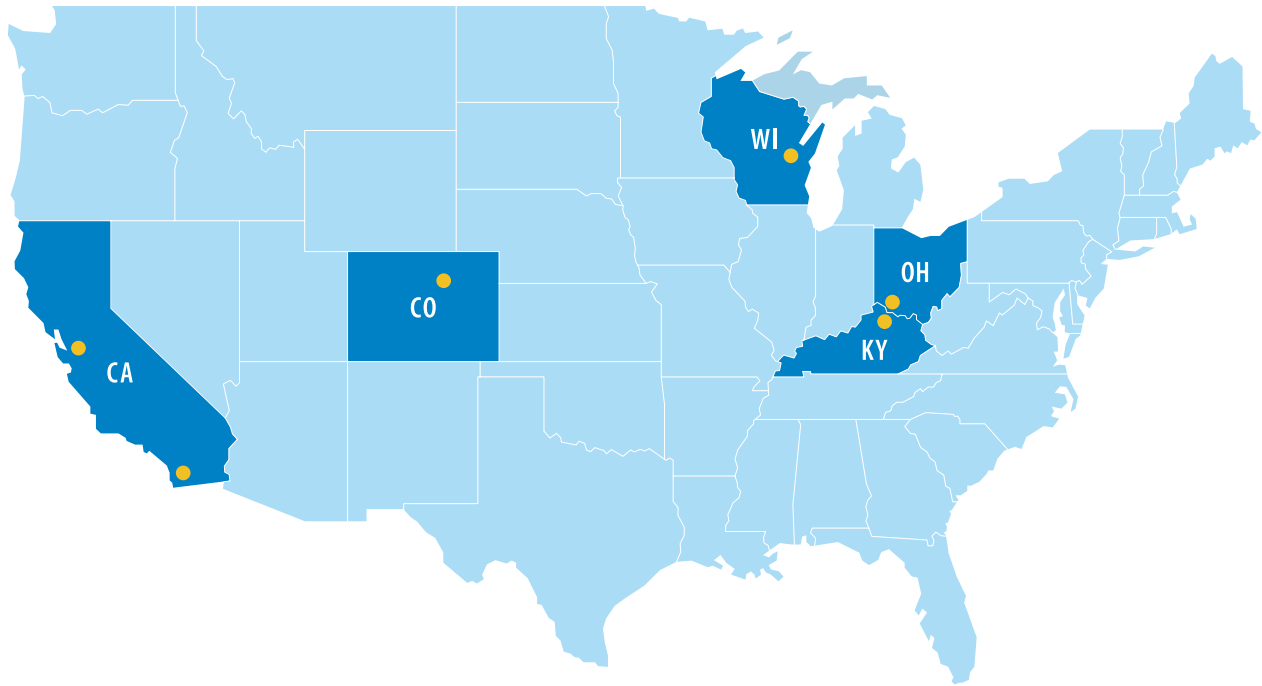


Justin Zastrow
President, JP Graphics



National Footprint

BEYOND INK



San Jose, CA

BR San Jose
CMC Print on Demand
Epic Labeling Solutions

San Diego, CA

Casa del Mar

Denver, CO

BR Denver
BR Commercial Print Group
-C&D Printing
-Egan Printing
-Ross4Marketing

Appleton, WI

National Graphics Solutions
JP Graphics

Independence, KY

BR Kentucky

Cincinnati, OH

BR Ohio

BR San Jose San Jose, CA

ABOUT BR SJ

BR San Jose provides digital printing, binding, and fulfillment for educational and higher education books.

BR SJ is a versatile digital book manufacturer that caters to adding value to supply chains through nimble custom workflows and solutions.

Industries Primarily Served

BR SJ's core base is publishers serving the education sector. This includes trade and reference books, workbooks, lab manuals, and children's books K-12. We also produce curriculum and assessment products that are perfect bound, stitched, or coiled for kitting and assembly.

Most products are digital four-color, with a small percentage being mono.

Approximately 70% are soft-covered perfect bound books followed by spiral, stitched, and looseleaf products. We also offer the ability for case-bound work.

Why BR San Jose?

Customers come to us for our manufacturing predictability as well as our capacity to be nimble and react quickly to their needs. We offer extremely competitive pricing, quality, and technical expertise, and we partner with our customers to provide cost-effective solutions.

The BR SJ team always finds a way to get the most difficult deadlines achieved while maintaining the quality and accuracy of our customer's specifications. Our keystone to customer satisfaction is our ability to communicate with customers on all aspects of production ensuring ease of business with BR SJ.

Digital Printing SJ Capabilities

Short, mid-range, and long-run print

- Digital print platform
- Extensive finishing options, including rebinds
- Integrated systems interface
- Custom packaging and fulfillment operations
- Distributed production & logistics model

Examples of products produced in SJ: Textbooks, Photo Books, Catalogs, Reports, Workbooks, Yearbooks, Magazines, Technical Manuals, Children's Books

Large Format SJ Capabilities

Wide range of large format, wayfinding, environmental, and signage printing solutions

- Dedicated customer service facilitates quick turns and expedited delivery
- Full-service kitting, fulfillment and installation ensure your brand is represented properly
- Storefront ordering portal improves internal efficiencies and ensures brand compliance

Examples of products produced in SJ: Store Signage, Banners, Point-of-Sale Displays, Promotional Graphics, Directional & Industrial Signage



Content Management Corporation San Jose, CA

ABOUT CMC

CMC specializes in bridging the gap between traditional print and effective communication through the integration of cross-media marketing services and goods, global fulfillment, direct mail, and wide format printing. All our services are conveniently located under one roof.

At CMC, we pride ourselves on delivering exceptional value to our customers. If you're in need of high-quality, error-free communications within tight deadlines or variable data solutions, look no further. CMC is the ideal partner for your needs. With our expertise and dedication to excellence, we ensure your communications stand out, captivate your audience, and drive results. Trust CMC to deliver the perfect blend of quality, speed, and precision to exceed your expectations.

Industries Primarily Served

Our primary focus is serving the local Silicon Valley marketplace, primarily catering to industries such as light manufacturing for technology and the medical device industry.



Why CMC?

The answer lies in our proven track record of success. We have consistently delivered projects on time, ensuring excellent quality and providing exceptional customer service. Our success is built upon the dedication and expertise of our staff, as well as the stringent quality procedures demanded by the medical device industry.

As a client of CMC, you will experience our commitment to excellence. We stay committed to delivering outstanding results. Together, we will deliver outstanding quality to your target audience and exceed customer expectations.



EPIC Labeling Solutions San Jose, CA

LABEL PRINTING

ABOUT EPIC

We specialize in providing the market with premium labels, as well as top-of-the-line label printing equipment and accessories.

Industries Primarily Served

At EPIC Labeling Solutions, we primarily cater to the needs of the Medical, Food & Beverage, Manufacturing, and Cosmetics industries. These sectors rely on accurate and visually appealing labels to convey important information to their customers, and we're here to fulfill their labeling requirements with precision and excellence.

We are proud to serve a diverse mix of new and returning clients. Whether you're a startup seeking top-notch labels to establish your brand identity or a well-established company looking to revamp your product packaging, we have the expertise and resources to meet your specific needs. We understand the importance of effective communication through labels and are committed to providing you with the best solutions.

EPIC's Capabilities

Our extensive range of high-end flexographic and digital printing equipment allows us to deliver vibrant labels in up to seven colors, available in numerous shapes and sizes. Additionally, our thermal, ready-to-print labels offer the flexibility to accommodate data variability, making them perfect for ingredient lists, bar codes, nutritional information, and lot numbers.

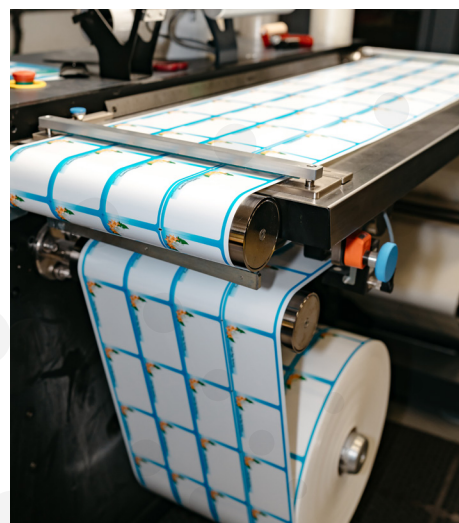
Why EPIC?

When it comes to selecting a labeling partner, we know you have options. Here are some compelling reasons why our customers consistently choose us over our competitors:

Outstanding Customer Service: At BR Printers, we prioritize customer satisfaction above all else. Our dedicated team is always ready to assist you, offering personalized guidance and support throughout the label printing process. We believe in building lasting relationships with our clients and ensuring their utmost satisfaction.

Fast Turnarounds: We understand the time-sensitive nature of your labeling needs. Our streamlined processes and efficient production capabilities enable us to deliver your labels promptly without compromising on quality. With us, you can expect reliable and timely service, allowing you to meet your project deadlines with confidence.

Superior Label Quality: We take immense pride in the exceptional quality of the labels we produce. Our state-of-the-art printing equipment and meticulous attention to detail guarantee vibrant, eye-catching labels that captivate your customers' attention. When you choose BR Printers: EPIC Labeling Solutions, you can be confident that your labels will be of the highest caliber.



Casa del Mar San Diego, CA

ABOUT CDM

At Casa del Mar, we harness the power of presentation, packaging, and performance to provide top-notch custom apparel, embroidery, screen printing, product sourcing, and promotional marketing.

As part of the advertising and marketing industry, our goal at CDM is to use apparel and promotional products to convey powerful messages. We have the ability to put your logo on nearly anything you can imagine!

Industries We Serve

Our primary focus is to serve Corporate America, helping businesses enhance their brand visibility and messaging.

We take pride in our strong relationships with our returning clients. Many of our customers keep coming back to us because of the exceptional service and quality we offer.



Why Casa del Mar?

Attention to Detail: We pay meticulous attention to every detail and ensure that your requirements are met with precision. Our commitment to follow-up ensures that nothing falls through the cracks.

In-House Production: Unique to CMD, we have our own production capabilities right here on-site. This allows us to maintain control over the entire process and deliver consistent quality.

Vast Showroom: Visit our impressive showroom, where you can explore and experience a wide variety of samples. Touch and feel the products firsthand to make informed decisions.

eCommerce Expertise: We handle eCommerce stores in-house, making it convenient for our customers to manage their online presence and drive sales.

Experience and Reputation: With almost 30 years in the industry, we have built a strong reputation and extensive experience. Our track record speaks for itself, giving our customers confidence in our expertise.



BR Denver Fulfillment

Denver, CO

FULFILLMENT, 3PL, AND WAREHOUSING

ABOUT BR DENVER

BR Denver fulfillment operations now have 134,000 square feet and 20 loading docks. Fulfillment expansion and optimization is key to BR's long-term strategy of providing a distributed order fulfillment model for clients.

BR Denver is a white-label solution for streamlined and efficient order fulfillment services. We understand the critical importance of delivering exceptional customer experiences while maximizing your business's operational efficiency.

Industries Primarily Served

BR Denver Fulfillment serves clients in the e-commerce, B2B, and publishing sectors. The increased capacity, customer demand for shorter shipping times, and the desire to put inventory closer to their customers are the driving forces behind BR clients' desire for a multi-node fulfillment operation. Our growing national footprint will help BR's clients achieve these objectives for years to come.



What sets us apart from the competition?

At BR Denver Fulfillment, we offer a comprehensive range of services tailored to meet your unique fulfillment needs. From warehousing and inventory management to pick, pack, and ship operations, we handle every step of the fulfillment process with precision and care.

Our state-of-the-art fulfillment center is strategically located in Denver, allowing us to reach your customers swiftly and cost-effectively. With our advanced technology and robust infrastructure, we ensure accurate order processing, timely shipping, and real-time tracking, providing you and your customers with complete transparency throughout the entire fulfillment journey.

Partnering with BR Denver

Fulfillment means gaining a dedicated team of fulfillment experts who are committed to your success. We offer flexible solutions that scale with your business, enabling you to focus on your core competencies while leaving the complexities of order fulfillment to us.

Our team takes pride in delivering superior service and

ensuring that your customers receive their orders accurately and on time, every time.



We understand that customer satisfaction is the lifeblood of your business, which is why we prioritize quality control and attention to detail in all our processes. Our stringent standards and thorough quality checks guarantee that your products are handled with care, resulting in happy customers who keep coming back.

Whether you're an e-commerce startup, a growing business, or an established enterprise, BR Denver Fulfillment is here to support your growth and success. Our reliable and cost-effective fulfillment services will optimize your operations, reduce shipping costs, and enhance your brand's reputation.

Don't let order fulfillment complexities hold you back. Choose BR Denver Fulfillment and experience hassle-free, efficient, and customer-centric fulfillment services that elevate your business to new heights.

Contact us today to learn how we can revolutionize your fulfillment process and help you achieve unparalleled success in the marketplace.

BR Commercial Print Group Denver, CO

ABOUT BR COMMERCIAL PRINT GROUP

With a focus on precision, efficiency, and customer satisfaction, BR Colorado Print ensures exceptional results for a diverse range of projects. From brochures to banners, mailing, and large format, this facility combines expertise with advanced machinery to meet the printing needs of clients with excellence and professionalism.

BR CO Print provides customers with a wide range of print and mailing solutions and products executed with pristine quality have earned us an outstanding reputation in the political persuasion arena and QSR industry. Let BR CO Print handle your offset, digital, large format, event, promotional, mailing & design all under one roof.

Industries primarily served

Our niche in the industry is union work and political candidates. We also serve a wide variety of general commercial and nonprofit clients that include quick service restaurants (QSR) like Domino's Pizza and Jersey Mikes.

What sets us apart from the competition?

We are union and have a very good reputation for providing quality work. We serve our clientele with a variety of products and services making it easy to get everything with one vendor rather than having to piece multiple moving parts into a cohesive campaign.



BR Commercial Print Group sets itself apart from the competition through a unique combination of product solutions and services, in-house mailing, and a customer-centric approach.

At BR Commercial Print Group, we believe that investing in printing technology is crucial to delivering outstanding results. Our facility is equipped with a combination of offset and digital printing presses, as well as large format printers, enabling us to handle diverse printing projects with precision and efficiency. This advanced technology allows us to consistently produce vibrant, high-quality prints that exceed customer expectations.

What truly distinguishes us is our in-house mailing. Our team of skilled print and mail services professionals brings decades of experience to the table, ensuring meticulous attention to detail in every job. From color matching to print finishing, we take pride in delivering flawless prints and mailing campaigns that capture the essence of our client's visions.

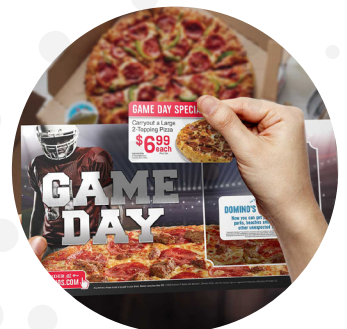


Moreover, our customer-centric approach is at the heart of everything we do. We understand that each client has unique needs and deadlines. Therefore, we prioritize open communication, flexibility, and personalized service. Our dedicated customer support team is always ready to assist and guide clients through the printing process, providing expert advice and addressing any concerns.

BR Commercial Print Group stands out as a trusted printing partner that consistently delivers top-notch results, fostering long-lasting relationships with our valued clients.

Value Add Services

- In-Plant USPS Mail Verification
- Variable Data Technology
- Political Direct Mailing
- Union Printing Specialist
- In-House Creative Team



National Graphics Solutions Appleton, WI

ABOUT NGS

We specialize in providing custom book printing solutions for a wide range of projects, from simple to complex, short to long runs, and standard to unique trim sizes.

Our goal at NGS is simple: to prioritize our customers and their needs in everything we do. If you have a long-run, low-page count product, especially in any ½ size format, you need to reach out to NGS for pricing. We offer unique and competitively advantaged solutions that will save you time, and money, and deliver high-quality products to help you grow your brand. We are proud to work with some of the biggest names in the publishing marketplace, building lasting partnerships that benefit everyone in the supply chain.

Industries We Serve

Our primary focus is on serving the Children's Book segment, as well as Educational Customers and General Book Customers.

Client Base

We are proud to have a majority of returning clients who have chosen to partner with us on their book printing needs. We serve educational, children, and general book customers, which helps us balance our workload and utilize our open capacity effectively.

Why NGS?

We have a proven track record of success in delivering high volumes, on-time with excellent quality and customer service. Our 2-up production process delivers competitive pricing options, and our experienced team of industry professionals knows how to manage complex projects and deliver our customer's high volumes of work. We build partnerships, not transactions!



JP Graphics Appleton, WI

ABOUT JP GRAPHICS

At JP Graphics, we offer a wide range of services including offset, digital, and large-format printing, as well as robust packaging capabilities. Our expertise lies in custom folding carton packaging and packaging accessories, catering to clients in the food and beverage, health and wellness, and consumer goods markets.

At JP Graphics, we are dedicated to providing customers with uniquely tailored and sustainable luxury packaging solutions and accessories. Our goal is to help customers showcase their personality and values while delivering functional and stylish product packaging. Join us, and let's make a lasting impression together.

Industries Primarily Served

At JP Graphics, we primarily serve the food packaging industry. We understand that in the advertising and marketing business, the first impression is crucial. That's why we use custom packaging and commercial print to extend brand messaging and serve as the face of customers products.



the attention of potential customers. Our team of experts specializes in innovative designs, unique shapes, and vibrant colors that make products shine on store shelves and online marketplaces.

Environmentally Conscious: We recognize the significance of sustainable packaging in today's world. That's why we prioritize eco-friendly practices. By utilizing materials like recycled paper or biodegradable plastics, we help customers reduce the carbon footprint of their products. This approach not only appeals to environmentally conscious consumers but also minimizes waste and pollution during production and disposal.



Why JP Graphics?

There are three key reasons why customers choose JP Graphics:

Premium Packaging: We believe that premium packaging is a powerful tool for communicating product quality and value. Our luxury packaging solutions incorporate high-quality materials, exquisite finishes, and captivating designs, all of which enhance the perceived value of products and make them more enticing to customers.

Creative Packaging: We understand the importance of standing out in a crowded market. With our creative product packaging, we offer customers a chance to differentiate their brand from competitors and capture



BR Kentucky Independence, KY

BOOKS, FULFILLMENT

ABOUT BR KY

BR KY specializes in digital printing, binding, and fulfillment of educational and higher education books.

Our versatility as a digital book manufacturer allows us to add value to supply chains through nimble custom workflows and solutions. It's not just about the manufacturing technology we employ; our differentiation lies in our commitment to quality, competitive pricing, on-time delivery, and technical expertise. We strive to partner with our customers, offering cost-effective solutions and maintaining open lines of communication throughout the production process to ensure their satisfaction.

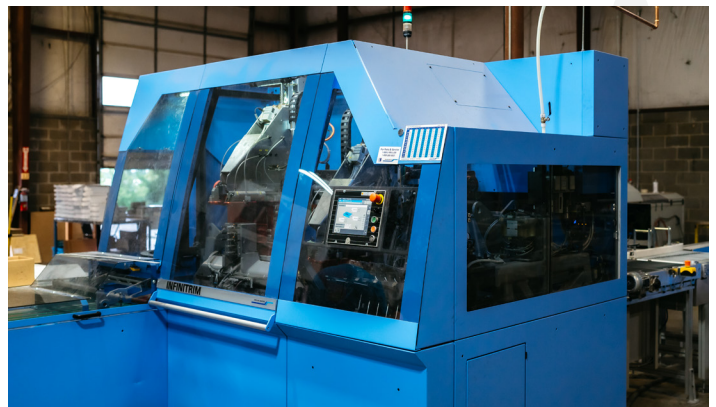
Industries Primarily Served

Our primary customer base includes publishers, particularly in the education sector, with a focus on higher education materials such as trade and reference books, workbooks, lab manuals, and children's books K-12. Additionally, we produce curriculum and assessment products, which are then sent to BR OH for kitting and assembly.

The majority of our products are digital four-color prints, with a smaller percentage being mono. Soft-covered perfect-bound books make up around 70% of our production, followed by spiral, stitched, and looseleaf products. While case-bound work represents a small portion of our production, we do offer this option as well.

BR KY Capabilities

We have incorporated a new HP T240 (two on site) and state-of-the-art digital Muller binding system, which will significantly increase our throughput by nearly 80%. This upgrade will enable us to consistently handle all our binding lines, including case-bound work.



BR Ohio Cincinnati, OH

BOOKS, FULFILLMENT

ABOUT BR OHIO

BR Ohio is a one-stop shop for customers seeking printing, binding, and mailing of four-color bound documents, such as books, catalogs, manuals, weeklies, and magazines.

Our focus is on providing a strong combination of quality and support, rather than solely competing on price. We guarantee that our customers will never be caught off guard or disappointed with our services.

Industries We Serve

Currently, BR Ohio caters to the Educational publisher market, with a focus on K-12 and college softcover textbooks, which make up more than 80% of our clientele. Additionally, we work with religious publishers and handle some trade catalogs and guides.

In terms of offset books, our target is to produce four-color, perfect bound or saddle-stitched books. Typically, our production runs range from 5,000 to 20,000 books, with the possibility of going up to 40,000. The trim size we work with is 8.5" x 10.875", and the page count needs to be divisible by 16, with 32 being the optimal choice. Our offset books can have a minimum of 96 pages, and the maximum page count depends on the PPI (pages per inch) of the paper.

Why BR Ohio?

BR Ohio has a long-standing reputation for delivering a quality product, providing outstanding support, and maintaining proactive communication. Formerly known as CJ Krehbiel Company, which was founded in 1872, BR Ohio represents a legacy of excellence. Our commitment to values such as excellence, agility, teamwork, and sincerity in dealing with our customers has contributed to our success. In fact, our top customers have been with us for an average of 12+ years.





BR 360 Capabilities

BEYOND INK

A Solution for Every Industry

Uniquely tailored solutions improve brand recognition, reputation and workflow efficiencies.

BOOKS

Short-run digital to long run web offset, we have the capabilities to deliver any quantity, kitted or bulk packed, anywhere.

COMMERCIAL PRINT

Produce eye-catching printed materials that grab attention, make a lasting impression and inspire action.

DIRECT MAIL

Build relevancy into your direct mail programs through personalization, customizing messaging and offers that engage and resonate with your audience.

LARGE FORMAT

Our large format solutions create high impact visuals across industries, including real estate, high tech, event venues, manufacturing, office environments and more.

PROMOTIONAL PRODUCTS

Amp up employee morale and win over prospects and customers with branded custom apparel and promotional products.

FULFILLMENT & 3 PL

Don't settle for a one-size-fits-all fulfillment solution. Our size and scale allows for customization that meets your needs today and into the future.

TECHNOLOGY SOLUTIONS

Our integrated technology and custom storefront solutions help to eliminate rework, confusion, and frustration for recurring and ongoing projects.

LABELS

Custom printed labels enhance product and brand recognition. Unlimited design choices, high-quality digital or flexographic printing, variable data and specialty finishes create eye-catching, memorable labels.

PACKAGING

Designing and customizing high-end, design-forward packaging is a great way to elevate your brand's identity and create a memorable customer experience.





Books

BEYOND INK

SHORT-RUN DIGITAL TO
LONG RUN WEB OFFSET, WE
HAVE THE CAPABILITIES TO
DELIVER ANY QUANTITY,
KITTED OR BULK PACKED,
ANYWHERE.



Your reputation is staked on the quality of the books your audience reads. Today's print technologies replicate text, imagery and illustration in crisp resolution and vibrant color.

A Production Solution for Orders of Every Size

High speed digital and web offset presses are configured to deliver print runs of every size. From initial spec orders to full production quantities, reorders and self-publishing projects - we're your single source.

Book Covers Make a First Impression

Set the right tone with case bound, perfect bound or a variety of other binding options. Finishing enhancements allow any type of book to stand out and get noticed.

Give New Life to Worn Books

We innovated the book rebinding process, extending the life of used texts by applying new covers, and in some cases, refreshed content.

Create Workflow Efficiencies

Automate file transfer, preflighting, soft proofing, spec verification and notifications when BR tech wizards integrate with your existing internal operating systems.

Ordering Made easy

Easily automate retailer, educator or consumer orders with custom built storefront portals tapping into your established API protocols.

On-Site Fulfillment Saves Time and Money

Reduce warehousing costs and inventory obsolescence when printing only the quantity needed. Further reduce processing costs when allowing BR to kit, package and ship unique titles to end users. Place one order and our fulfillment team will break into smaller subsets and ready for distribution.

Rapid Delivery When and Where you Need it

Save on shipping costs to both coasts, and points in between. BR's national manufacturing footprint prints and finishes your books nearest to their delivery destination. Expect 1 to 2 day shipping to anywhere in the country with our logistics partners.

72% of college students preferred traditional textbooks to electronic text for reasons like ease of reading, cost, ability to physically highlight, reduced eyestrain, and freedom from Internet access.

Bolkan, J. (2015, September 1). Survey: Most students prefer traditional texts to e-books. Campus Technology.





Print

BEYOND INK

KEY BENEFITS

- END-TO-END SOLUTION
- WEB-TO-PRINT INTERFACE
- CUSTOM FINISHING & PACKAGING
- COMPLETE FULFILLMENT OPERATIONS
- DISTRIBUTED PRODUCTION & LOGISTICS MODEL



When your brand demands custom print solutions that grab attention, make a lasting impression and inspire action, choose a business partner that combines the latest print technology with traditional craftsmanship to deliver vibrant and memorable communications.

Get it Now with Print-on-Demand

When you need the project turned quickly, turn to us. Our print-on-demand workflow accelerates the process from file receipt to delivery of finished product.

Reap the Benefits of Digital Print Technology

Your brand's reputation is staked on the quality of the materials you distribute. Today's digital print technology replicates text, imagery and illustration in crisp resolution and vibrant color.

Print Only What you Need

Benefit from variable print production allowing for piece-to-piece customization while reducing warehousing and inventory obsolescence costs.

Customize for Full Impact

Envisioning a custom format or unique finishing technique? Innovation is in our blood and we love the challenge of creating a solution specifically for your program.

High end custom packaging sets the tone for your branded materials and makes a lasting impression with valued customers.

Increase Internal Efficiency with Web-to-Print and Storefront Interfaces

Automate print orders through a custom web-to-print interface or allow field sales, agents, brokers, or others to place print orders through a branded storefront portal. BR tech wizards work with you to facilitate EDI and API integration with your existing operating system.

Save on Shipping Costs

Save on shipping costs to both coasts, and points in between. BR's national manufacturing footprint and distributed print model manufacturers your print orders closest to their delivery destination. Expect 1 to 2 day shipping to anywhere in the country with our logistics partners.

Rise Above the Noise

By incorporating unique finishing techniques like embossing, die-cutting, specialty inks and coating and custom packaging, your print will stand out.



The inclusion of customized marketing messages in promotional and marketing strategies is creating a substantial demand for personalized printing content which is being catered to by companies that use digital printing technologies. Such technologies include Variable Data Processing that enable customization of images, text, and graphics on each printed piece of content.

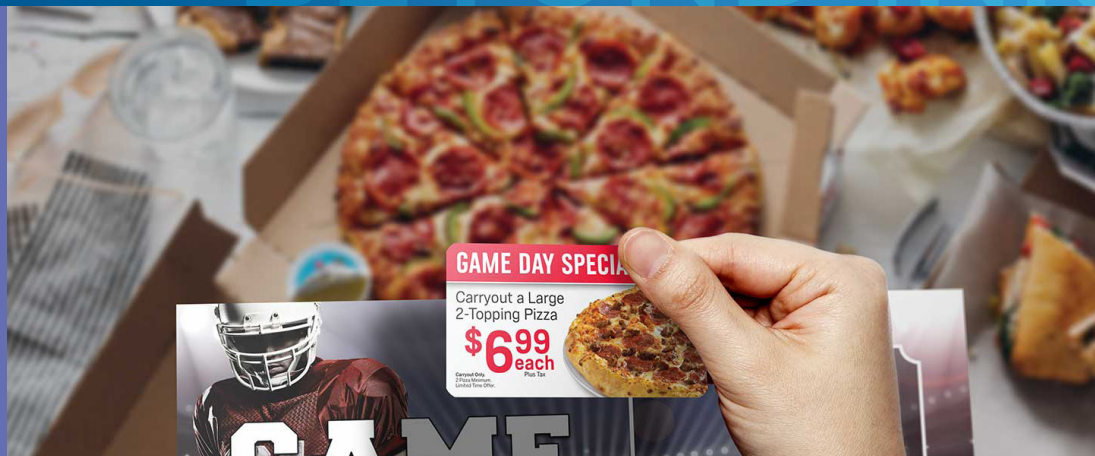
SOURCE: [Businesswire.com](https://www.businesswire.com)



Direct Mail

BEYOND INK

REINVIGORATE
UNDER PERFORMING
CAMPAIGNS AND GAIN
A HIGHER RETURN ON
YOUR INVESTMENT WITH
PERSONALIZED DIRECT
MAIL POWERED BY BR.



Whether it's hundreds or thousands of pieces, count on our scheduling agility and executional strength to make your direct mail production experience seamless from receipt of materials to finished product in the mail.

Refresh a Stale Campaign

Consult with a Direct Mail expert for a fresh perspective. From package components, to layout, to copy and imagery — and most importantly to whom you are mailing, we can provide insights and ideas that will improve results.

Make Your Ideas Reality

Transform your creative ideas into an impactful, captivating, and highly effective piece in custom sizes, on textured paper and with a polished design.

Outsource When Your Team is Buried

Creative and copywriting resources support your strategies with brand compliant design and copy written in your organization's voice.

Free up Your Staff to Focus on Your Mission

No need to manage multiple vendors. Our client service reps coordinate the production of every component in your campaign.

Unlock the Power of Data

Build relevancy into your direct mail programs by leveraging your rich data to better understand your customers. Use these insights to find new prospects possessing similar characteristics. We'll even procure that list for you.

Customize Every Mail Piece to the Individual or Fousehold

Custom variable data programming uses those new-found data points to assign specific content to specific individuals. Deliver content that resonates with automated and custom data applications.

Stand Out in the Mailbox

Give your direct mail package an edge with rich, vibrantly printed with 4-color digital print technology. Creatively fold, nest, assemble, insert, address, stamp and more with complete lettershop and finishing services.

Save Money by Eliminating Undeliverable or Duplicate Addresses

Data hygiene services ensure every address on your mail file is unique, accurate and formatted correctly, so your mailing reaches each intended recipient when it's supposed to.

Deliver In-Home Faster

With three production facilities across the country, we print and mail your mail program closest to its delivery destination.

Access the Best Possible Postage Rates

Our mailing experts presort files to USPS specifications — for every mail classification — ensuring your mailing qualifies for the lowest postage rates possible.



Build relevancy into your direct mail programs by leveraging your rich data to better understand your customers. Use these insights to find new prospects possessing similar characteristics. We'll even procure that list for you.



Large Format Graphics

BEYOND INK

VISUALLY ENGAGING
GRAPHICS, SIGNAGE
AND POINT-OF-
SALE DISPLAYS THAT
CAPTIVATE CONSUMERS
AND INSPIRE PURCHASE.



Raise brand recognition and catch the attention of onlookers who otherwise might have never noticed your business, product, or promotion.

Professional Design Services for Projects of Every Size and Shape

When your internal resources are busy working on other deadlines, we can help. Creative resources keep the individual needs of your business in mind when creating custom large format graphics.

Wide Range of Large Format Printing Solutions and Substrates

Large and wide format printing solutions should not be a "one size fits all". Our professional printing services provide high quality custom printed materials that get the attention of others and entice them to interact and learn more about your company

Comprehensive Project Management

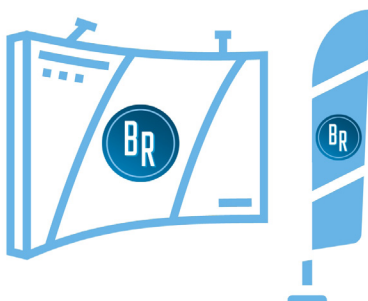
Dedicated customer service reps facilitate quick turns and expedited delivery of your signage programs, coordinating kitting, packaging and installation when required.

Intuitive Storefront and Order Portals

Allow your sales reps, agents, franchise owners and more to place orders for signage, banners, point-of-sale displays, promotional items and other marketing materials directly through a built-just-for-you storefront or portal. Lock in corporate branding to maintain consistency, and preselect signage types, styles and sizing for continuity.

Full-service Installation Services Ensure your Brand is Properly Displayed Front and Center

We're here if you need us to securely and accurately install or place signage throughout your store, workplace or organization. Professional installers make your vision reality.



+10%

60% of businesses reported 10%
increase in average sales after
adding or updating signage

Sources: Sign Research Foundation



Promotional Products & Apparel

BEYOND INK

PROMOTE YOUR BRAND,
ENRICH EMPLOYEE
EXPERIENCES AND
REWARD YOUR MOST
LOYAL CUSTOMERS WITH
CUSTOM PROMOTIONAL
PRODUCTS AND APPAREL.



Consultative Ideation of New Programs

No two programs are alike, so don't settle for a one-size-fits-all promotional product solution. Your promotional marketing consultant will tailor a program that excites and delights your target audience. Expertly branded items placed in custom packaging delivers the exact impression you're seeking to make.

Creative Resources to Support the Entire Program

When your internal resources are busy working on other deadlines, we can help. Our creative team ensures each program component—from merchandise to apparel to printed materials and packaging—meets your brand guidelines and quality expectations.

Comprehensive Project Management

Experts in hard to find and overseas product sourcing, your account manager not only places product and apparel orders but provides swatches and samples to help you decide what's right for your program. They manage every aspect of brand application, coordination of additional printed materials, creation of custom packaging, kitting, packing and shipping.

Complete Decoration and Embroidery Services

With a meticulous attention to detail and your brand standards, our experienced team embroiders and decorates your products to perfection.

Explore Intuitive Storefront and Order Portals

Allow your sales reps, agents, franchise owners and more to place orders for promotional items and other marketing materials directly through a built-just-for-you storefront or portal. Lock in corporate branding to maintain consistency but allow for specific areas of personalization using templated forms with customizable fields.

Full-Service Fulfillment Operation that Streamlines Distribution

Keep your staff focused on growing your business and leave the fulfillment of your promotional products campaigns to us. Clean, organized warehouses, automated inventory and order management and custom kitting and packaging delivers the impact you're seeking.

Mitigate Shipping Costs and Time to Market

4 strategically located fulfillment centers reduce time to market and the costs to ship to final destinations.



90%

of people who receive a
promotional product can recall
the name of the brand.

Source: PROMotion Marketing, LLC



Fulfillment and 3rd Party Logistics (3PL)

BEYOND INK

KEY BENEFITS

- END-TO-END SOLUTION
- WEB-TO-PRINT INTERFACE
- CUSTOM FINISHING & PACKAGING
- INVENTORY & ORDER MANAGEMENT AUTOMATION
- DISTRIBUTED PRODUCTION & LOGISTICS MODEL



Customizable and Scalable Solutions

No two programs are alike, so don't settle for a one-size-fits-all fulfillment solution. Take advantage of our size and scale to build your program exactly to meet your needs.

The Advantage of Location

Why settle for a fulfillment provider with one location? BR's national footprint includes 3 strategically located centers, reducing time to market and shipping costs.

Faster Order to Shipment Turn Times

Delight your customers. When integrating our systems directly into yours it facilitates quicker receipt of orders, product pulls, kitting, fulfillment, and shipment—arriving at your customer's location within days.

Automated Systems

Automated systems put information at your fingertips inventory management automation quickly informs you of product stocking levels, sparking reorder reminders

so you never run out.

Order management automation provides visibility into process and status so you can closely follow your programs out the door.

Easy eCommerce & Customer API Integration

Your business is making and selling products. As your 3pl provider we integrate with multiple sales channels and shopping carts, including ebay, amazon, and walmart, to package and ship directly to your customers.

We offer integration directly with your established customer APIs. No need to adapt your systems to us: our in-house it development team bridges the link between your operating protocols and our systems ensuring a smooth transition with minimal downtime.

Leverage our network

For faster, and more economical, product sourcing, leverage our network. Let us handle domestic and overseas supply chain sourcing and customs assistance, freeing up your staff to concentrate on your business growth objectives.

State-of-the-Art Warehousing

Rest easy with state-of-the-art, secure warehousing facilities. Clean, organized and automated inventory receipt, stocking, location tagging, and usage allows us to keep track of thousands of product sku's in our well-lit, secure facilities.

Your Logistics Advantage

Think about the shipping volume of your programs combined with the shipping volume of all our other customers. This affords you more advantageous freight rates than if you go it alone.

Regardless if its tens, hundreds or thousands of sku's, hourly, daily or weekly orders, br is the one source to elevate your fulfillment program and take your organization to the next level.

Compare BR Fulfillment Solutions to your current operation.

Contact us at info-co@brprinters.com to schedule an immediate evaluation.



Conducting your own fulfillment can be a very expensive undertaking. The costs of security, labor, rent, materials, logistics—among other things will drain resources for your core business operations. Put the capital you would be spending into a 3PL partnership that offers more value.

SOURCE: <https://dclcorp.com/blog/3pl/3pl-save-money-fulfillment/>



Technology Solutions

BEYOND INK

KEY BENEFITS

- REALIZE TECHNOLOGY DRIVEN EFFICIENCIES
- CENTRALIZED AND SECURE WORKFLOW
- DELIVER PERFECT PRINT-READY FILES EVERY TIME
- BRAND COMPLIANT SELF-ORDERING PORTALS
- STREAMLINE INTERNAL OPERATIONS



We deliver technology solutions that facilitate faster, more accurate workflows and improved communication. Automate orders, file transfer, proofing and project management through custom interfaces tied directly into the workflow tools your staff already uses and knows. BR tech wizards work with you to facilitate integration with virtually any existing operating system.

BR Connect

A customized application allowing for unique job specifications, PDF creation, preflight, and file delivery. BR Connect moves the function of PDF preflight upstream. Submitted files are inspected according to an agreed upon specifications. File creators and production teams are assured there will be no surprises during preflight.

BR A2A

BR Any-to-Any connectivity integrates with your current operating ecosystem. Placing print orders, facilitating instructions and receiving updates is made easy in the workflow tools your team already knows and uses.

Custom Branded Web Portals and Storefronts

Franchise, agent based, or sales organizations benefit from allowing their users direct ordering access of printed and promotional materials. Maintain brand consistency from order to order by providing custom designed templates that allow for areas of personalization.

Realize Technology Driven Efficiencies

Time saving custom technology solutions go above and beyond what other printers do, by automating redundant activities saving time, internal resources and rework.

A Centralized and Secure Workflow Solution

Technology integrations provide a secure connection between your systems and ours, serving as the centralized location to place orders and upload files for any BR location and project.

Deliver Perfect Print-Ready Files Every Time

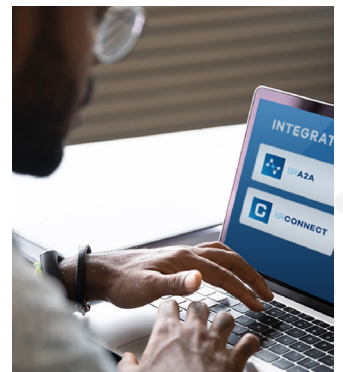
We support your preflight requirements, including instant, easy-to-understand feedback. You now truly control file delivery while reducing delays in the production schedule.

Brand Compliant Self-Ordering Portals Make it Easy for Users to Place Orders

Custom storefronts provide users with pre-approved product templates, standardized branding, and the ability to order, and pay on-site, for custom print, promotional products, books, signage and more.

Streamline Internal Operations

Gain tech-based efficiencies that eliminate rework, confusion and frustration, affording your organization more streamlined workflows and efficient operations.





Labels

BEYOND INK

THE POWER TO ENHANCE
BRAND RECOGNITION AND
INFLUENCE CONSUMER
BUYING BEHAVIOR.



Well-designed product and shipping labels enable your products and packages to stand out in today's competitive marketplace.

Make Your Vision a Reality

We'll help you make the right label choices based on the uniqueness of your product, the quantity needed, how fast you need them and how frequently you'll need to reorder.

A Production Solution for Any Shape, Size and Application

High-quality digital and flexographic printing combined with custom die cutting and finishing applications bring your labels to life.

Quick Turnaround

We're responsive to all incoming inquiries, offer guidance on best materials and production processes, delivering your labels when and where they are needed.

Price Competitive

Recent investments in prepress, the addition of thermal transfer printable UV and perfecting the CMYK printing process shortens production timelines.

Variable Data Customization

Ready-to-print or custom labels printing applies variable data as in ingredients, bar codes, nutritional information, and lot numbers.

Optimal Flexibility

Let us print your custom labels or do it yourself with a high-quality label printing system tailored to your specific needs and budget. Equipment sourcing, install and accessories are all supported.

One Source

Our team is ready. If you're already printing books, ordering branded promotional apparel or products or having BR execute fulfillment on your behalf, it makes sense for us to supply your labels. Talk to your Account Executive or Customer Service Rep today.



59%

59% of customers always read labels on packaged food before buying for the first time.

Sources: International Food Information Council Foundation

Going Above & Beyond Ink

CREATIVE • RESPECTFUL • ENTREPRENEURIAL • ENTHUSIASTIC • EXPERIENCED • DETERMINED

BR Printers combines deep industry knowledge with a commitment to innovation, creating tech-forward, agile, and custom solutions. We are driven to help you operate more efficiently while always meeting quality, delivery, and service expectations.



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